

Raina Ni

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Education

Expected May 2029

Cornell University (Cumulative GPA: 4.067)

B.S. in Information Science (UX concentration)

Relevant Coursework

Introductory Design and Programming for the Web, Design and Innovation, Product Strategy

Experiences

May 2026 -August 2026

Wapoo AI, Product Design Intern

- Led full UI revamp refining Wapoo's neon aesthetic for cleaner Gen Alpha identity, producing 5 UI directions after competitor research, raising user preference from 38% to 58% across 100 users
- Built and maintained Wapoo's design system of 32 components; engineered reusable parameters to translate Figma's blur effect into native code, adopted across 75.8% of screens, saved ~30 minutes handoff correction time per component
- Designed and shipped the World Cup event experience across 4 screens through 259 wireframe iterations, contributing to 3,450 new video uploads during the event

July 2026 -August 2026

Damai Entertainment (Alibaba Group), Product Design Intern

- Redesigned Damai's B2B mobile app for event organizers to view real-time ticketing data, streamlined user flows across 10 shipped screens and reduced data lookup time by 42.6%
- Interviewed 8 BD specialists and 5 event organizers to surface usability issues such as cluttered layouts and limited guidance in locating data, informed iterations across core screens such as the Dashboard, Project Overview, and Session Analytics page
- Rebuilt the design system for a modernized appearance and delivered 19 reusable components while maintaining visual consistency with Damai's other B2B products

January 2026 - May 2026

Muji USA, Product Designer (Contract)

- Revamped Muji's e-commerce site by balancing promotional elements and Muji's minimalistic brand identity, leveraging 14 interviews and 21 competitor analyses to deliver 3 user flows and a full design system
- Led design of the checkout flow, introducing free-shipping progress and product suggestions in non-intrusive layouts, validated through 7 rounds of usability and accessibility testing

September 2025 - May 2026

Gorest, Product Design Intern

- Led the design of an AI-powered, delivering interactive prototypes for 13 features (eg. AI 3D model generation, texture applicator) through rigorous user research and testing
- Streamlined AI workflows and implemented intervention mechanisms, increasing task completion rates by 50% and reducing average completion times by 66% in AI features
- Rebranded Gorest's logo and palette through 50+ iterations, establishing a modern visual identity across the official website, product UI, and social media platforms.

January 2026 - May 2026

BalanX-Bio, UI/UX Design Intern

- Designed an AI Wellness app, streamlining complex AI and customization features into intuitive flows and creating 3D animations using Midjourney and Blender to deliver interactive prototypes of 2 core modules
- Shipped company and product logos, defining brand identity via AIGC-assisted design

September - December 2025

Nodus, UI/UX Designer

- Innovated a flashcards studying platform, leveraging 6 user interviews, 200+ wireframe iterations, and 4 usability tests, raising task completion rates of 2 core flows by 33%
- Established a consistent brand identity from scratch using 20+ reusable visual assets

Awards & Skills

- **Awards:** Rice Designathon 2026 Finalist
- **Design:** UI/UX design, Brand design, User research, Accessibility, AIGC Design, HTML/CSS
- **Software:** Figma, Photoshop, Illustrator, After Effects, Lottie, Midjourney, Framer, Procreate